

# Survey Results

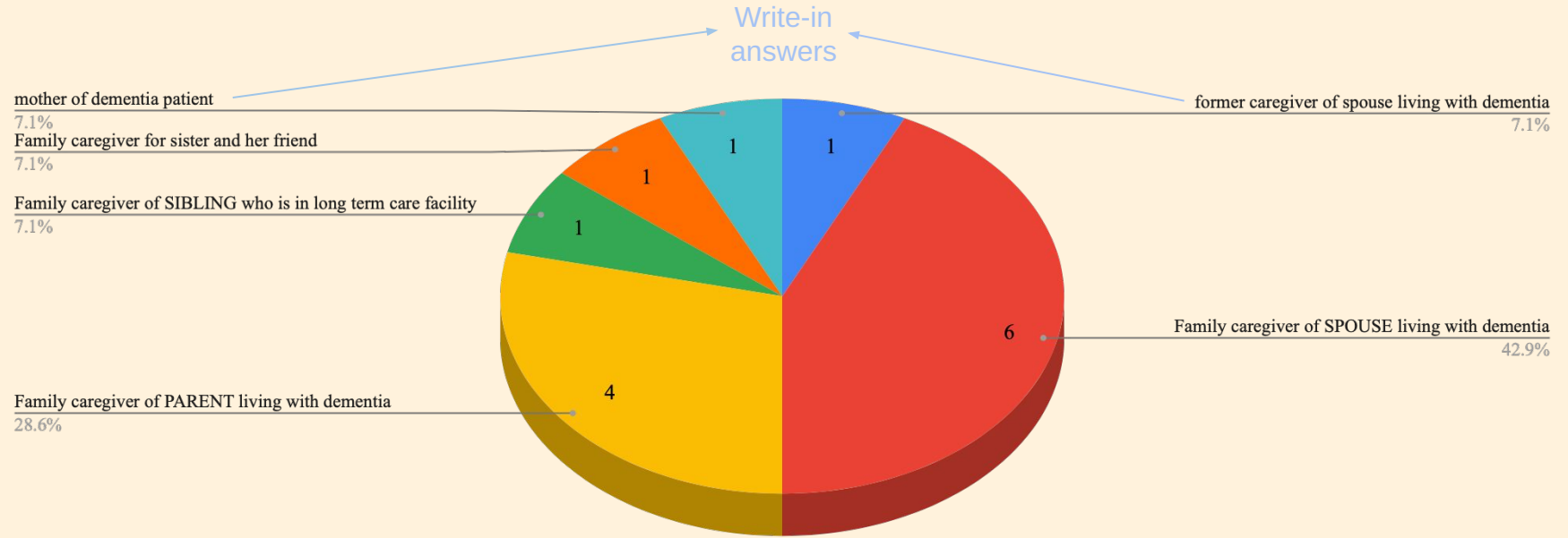
Understanding Caregiver Routines and Content Needs

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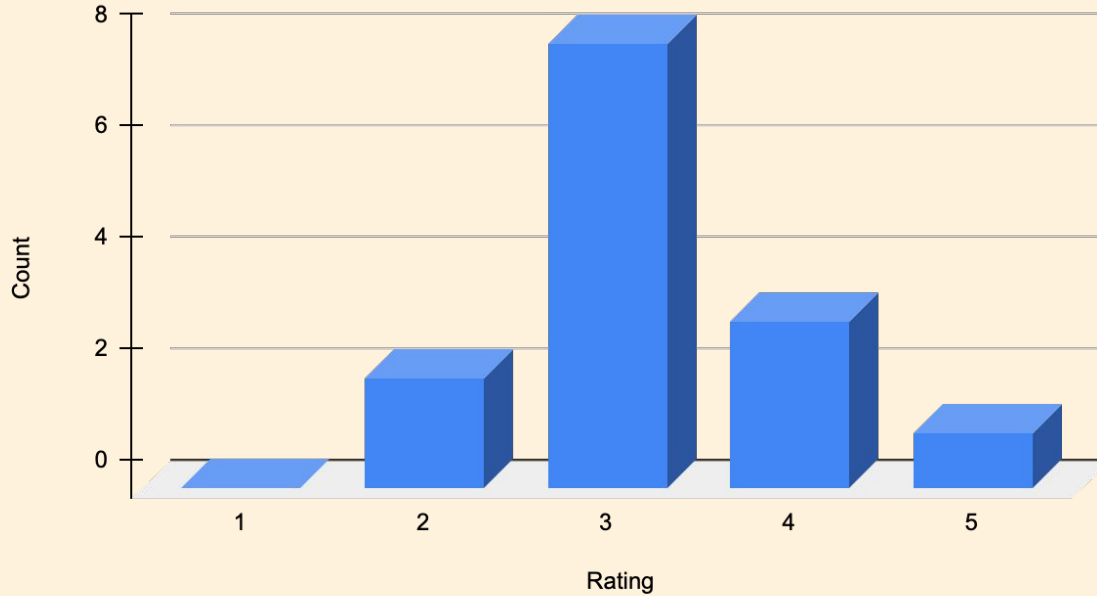
“I have not yet used Zinnia, but intend to subscribe soon, because it appears to me that it focuses on joy and beauty in the world.”

Response to: When you use media like TV or Youtube, what are you hoping to accomplish?

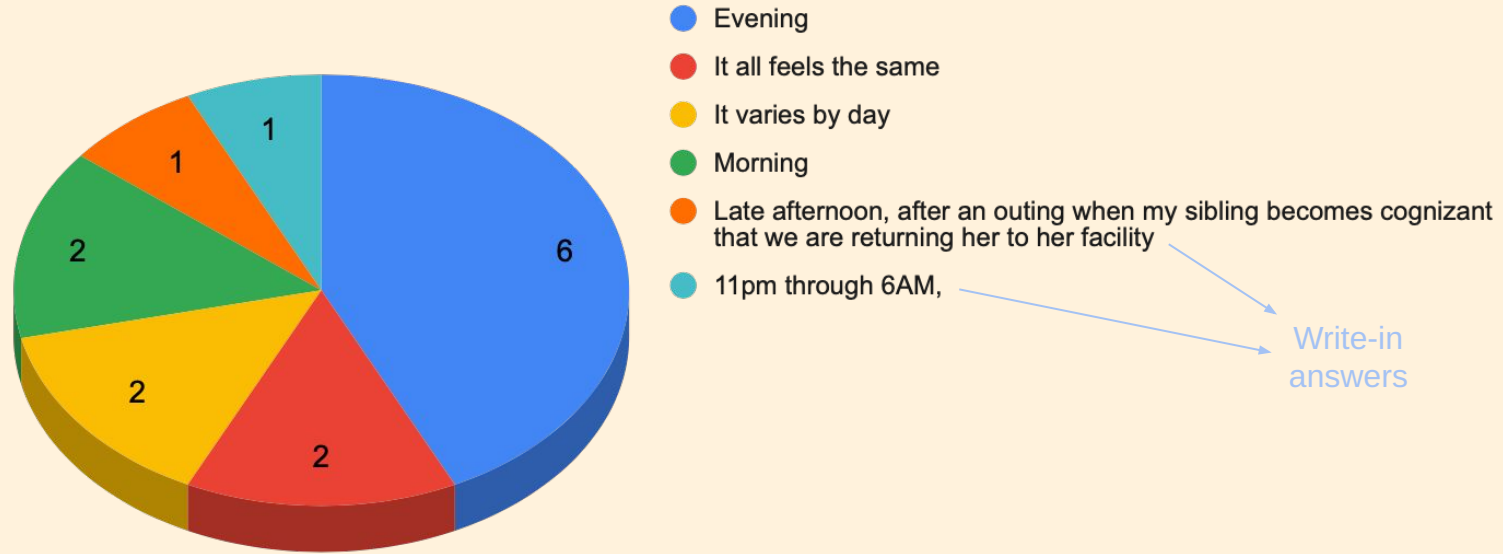
# Close-ended Questions



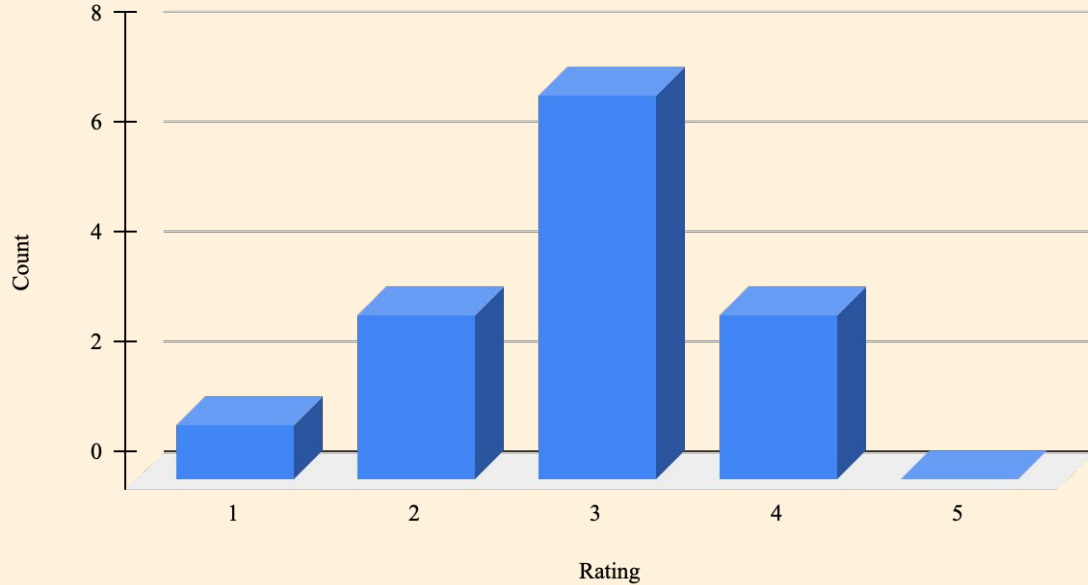
# What best describes your caregiving situation?



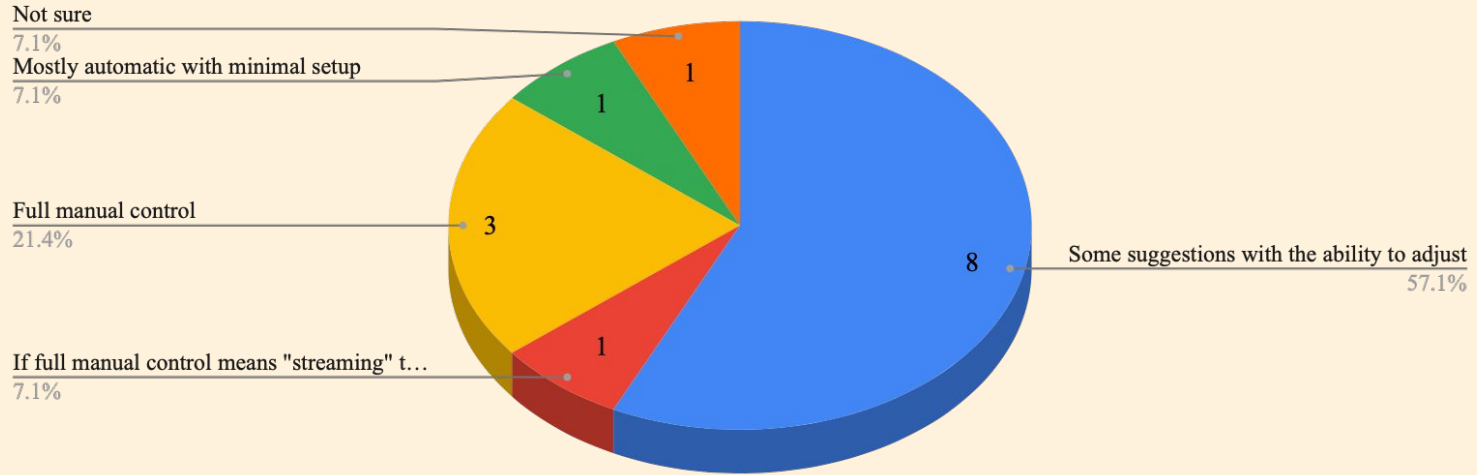
How structured is a typical day for you and the person you care for?



Which part of the day tends to be the most challenging or overwhelming?



How helpful would it be to have content organized by time of day?



How much control would you want over what content plays and when?

# Open-ended Questions

If any, What tools or strategies do you currently use to support the person you care for throughout the day? Why those tools?

**“zinnia tv for calming videos- hes not a fan of the quizzes”**

**Ask, don't tell (don't be bossy); hugs & kisses; ask before helping; maintain basic routine for daily tasks; when words aren't working, be patient**

**“Herbs that affect the brain, video, music, exercise, and time together”**

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I bring my ipad and drawing/sketch tools. Sitting together at a table in her private room, while we draw I stream music I know she loves. She loves to sing and draw, so this is a perfect pairing.

Response to: If any, What tools or strategies do you currently use to support the person you care for throughout the day? Why those tools?

When you use  
media like TV  
or Youtube,  
what are you  
hoping to  
accomplish?

**“Calmness, relaxation, it is an  
initiator of conversation, it brings  
about positivity or happiness.”**

**“Distraction, entertainment,  
social lubricant to  
encourage conversation”**

**“time for me to do chores or  
rest, reduce his anxiety”**

Which types of content do you think would be most helpful in a tool like this?



Scenery, enjoyable conversation among people, stories and documentaries about pets and other animals. Peaceful and mood calming productions that appeal to positive emotions.

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Calming images and music, wide variety of topics

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Videos with music showing nature or comedy or just funny scenes

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Something that helps drive reminiscence

## Which types of content do you think would be most helpful in a tool like this?

First, nothing ought to be depicted that could be construed as threatening or scary. No clowns, no people fighting or yelling at each other, no people in scary costumes, no upset children or pets, no barking big mean dogs, creepy bugs, weapon-like implements, gloomy interiors, that kind of thing. Positive content would be: scenes from a virtual walk whether a quaint city route (international would be appealing) or a small town, virtual hike or calm lake rowing; cooking sequence showing ingredients, prep of ingredients, final results, and maybe people eating the results (overall not too long/drawn out); scenes of all/any age dancers, whether classical ballet, tango, cha cha, salsa, square dance, contra dance, whatever; home craft projects that show sequencing of beginning to ending of project in rapid succession (knitting, furniture upholstery, bird house building); depiction of rotating fine art paintings, just showing the masters or deeper cuts to lesser known masters; dog agility shows; horseback jumping shows; babies and children playing or being loved; depictions of a gardening season, showing seeds being planted, sprout stage, growth, blossoming, etc; kittens and puppies playing; depictions of people doing basic chair-based exercises (show heavy people or fit middle aged or older people, people in wheelchairs, etc). Depict people of all races. Overall since my loved one has FTD (primary progressive aphasia) and cannot fully understand spoken words any longer, this tends to color what I've included for suggested content. For her ideally, all the programming would be virtually non-verbal, all heavily visual, colorful, calming, and no single sequence section would linger long due to her minimal attention span. Immediate repetition of a programming sequence may be useful too.

# Survey

<https://forms.gle/Ui7u97UNjxUeYN9U7>

# Google Sheets to full results

[https://docs.google.com/spreadsheets/d/17dJJ--k7i\\_gurKjAI\\_BXpRhGDiaFmYCrtqSJU1\\_Hlnw/edit?usp=sharing](https://docs.google.com/spreadsheets/d/17dJJ--k7i_gurKjAI_BXpRhGDiaFmYCrtqSJU1_Hlnw/edit?usp=sharing)